

Kim Loper

Design professional with transmedia skills and experience managing non-profits.

Design Projects

Designer - Cover + Infographics for Report: "Segregation and Suicide: Confinement at the Maryland Correctional Institution for Women.", Disability Rights Maryland, 2018
Designer + Project Manager - Big Jump Public Art Installation: Bikemore, 2018
Graphic Designer - Digital + print materials: Gather Together Listening Campaign, Force Upsetting Rape Culture, 2018
Designer Team - Marketing strategy and branding identity: Arts Centric, Grassroots DesignFest, 2018
Graphic Designer - Printing + Digital marketing materials, Art@Work, Baltimore Office Promotion and the Arts, 2017
Designer + Project Manager - Lots Alive Public Sculpture: "Magic Portal", Jubilee Arts, 2016
Lead Artist - Drift Brench - Public sculptural installation, A.W.E., 2015

Work

Designer + Program Manager, Youth in Business- Open Society Institute Fellow Jubilee Arts, Baltimore, Maryland, 2015-current

Design digital and print projects to promote the youth's business. Lead brand development, marketing strategy and manage all other program logistics such as sales initiatives, inventory systems, budgeting, grant reporting, community partnerships. Lead a team of 6 staff, 10+ volunteers and 20 high school students. Teach graphic design and serve as art director for the youth's t-shirt line and with client projects. Create a fun, collaborative environment for youth designers and oversee all product development to serve as the final point of decision making in the design process. Youth earned \$50,000 in sales revenue during time with the program.

Program Coordinator + Teaching Artist Artworks Milwaukee, Milwaukee, Wisconsin, 2015

Taught art and design courses to high school students. Managed project logistics and prepared all materials for the youth serving agency employing 50+ high school students in art based internship programs per year. Hired and supervised lead artists, college interns and volunteers (25+ individuals) to conduct high quality art programming focused on workforce development and youth leadership.

Interim Program Director of Artist Residencies Artists Working in Education (A.W.E.), Milwaukee, Wisconsin, 2014

Evaluated school proposals, hired and managed artists and college interns, created contracts and planning materials. Worked with artists, schools and site managers to help design and implement art residencies for youth in public schools. Oversaw the collection of outcome/evaluation data for grant reports and PR.

Program Assistant , A.W.E., 2011-2014

Managed attendance/demographic tracking and evaluations, program material preparation and residency celebration events. Engaged in outreach for Truck Studio mobile art program with hundreds of families, school administration, non-profit organizations and local media outlets to increase program visibility and participation. Managed social media accounts.

Education

Maryland Institute College of Art (MICA), Baltimore, MD
MFA - Community Arts, 2017
Focus on social design (graphic and 3D)

University of Minnesota
Minneapolis, MN
BA - American Studies, BA -Studio Art, 2009

Skills

Know

PhotoShop, Illustrator, InDesign, Avid Pro Tools, Final Cut Pro , Microsoft Word, Excel Google Suite

Learning

Adobe Animate, Rhino, HTML, CSS, Javascript

Awards

Open Society Institute Fellowship
Jubilee Arts Youth in Business, 2017

France Merrick Opportunity Fund
MICA,
Youth in Business, 2017

Lots Alive
Baltimore Office Promotion of the Arts
Jubilee Arts, Magic Portal, 2016

France Merrick Opportunity Fund,
MICA
Jubilee Arts, Magic Portal, 2015

Jacob and Hilda Blaustein Foundation
Fellowship, MICA,
MFA in Community Arts, 2015

Baltimore, Maryland

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